



Expert in Built Environment Communications

2024



**We bring people together
to create better places,
empowering local
communities to deliver real
and lasting social value**

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Our agency

Established in
2014

Offices in
**London
Cambridge
& Malaga**

18
Members of
the team

Supported over
500
projects

In-house
**design
studio**

Over
90 live
projects

Consent for tens of
thousands of homes, new
leisure destinations, office,
hospitals, lab space and
mixed use developments

FTSE listed
**commercial &
residential**
clients

Our team

At Concilio we believe our people are our greatest asset. We attract talent from a range of backgrounds to deliver for our clients.

We collaborate with clients from both public and private sectors, taking on challenging and high-profile development and infrastructure projects across London, the South East and East of England.

Our approach is to integrate ourselves with the project team, understanding your priorities and objectives to deliver creative results.



“Concilio have been working with us for several years on many projects, including a new town outside Cambridge. Throughout they have combined a proactive and professional approach with good spirit and great results. It remains a privilege to have them on the team.

Chris Goldsmith | RLW Estates

Concilio’s involvement was instrumental in building confidence with Westminster Council, stakeholders and local residents for our Cavendish Square project. Strategically precise from the outset and fully embedded within the project team they successfully ran our public consultation and advised on the engagement of all relevant parties.

Sam Potter | Reef Group

Partnering with Concilio on the 1 Golden Lane project was vital to the success of this high-profile City project. Their team brought a strategic blend of innovative thinking, pragmatic planning, and excellent execution that proved invaluable in the face of our complex development challenges

Oliver Vickerage | Castleforge

Our clients include

ARAX PROPERTIES



BlackRock



Brookfield



DERWENT
LONDON



NEAT
DEVELOPMENTS



Reef Group



The British
Museum



WHITBREAD

Our services



CONSULT

Navigate the complex planning process with our expert public affairs and community engagement services

STAKEHOLDERS ENGAGEMENT

PLANNING ENGAGEMENT, CONSULTATION & COMMUNICATIONS

LOCAL PLAN CONSULTATION

STRATEGIC LAND PROMOTION

LOCAL GOVERNMENT PUBLIC AFFAIRS & CAMPAIGNS

CONSTRUCTION COMMUNICATIONS

POLITICAL, MEDIA AND INTELLIGENCE MONITORING

CRISIS MANAGEMENT



CONNECT

Leverage our industry-leading digital and traditional engagement tools to understand what communities want to see.

AUDIENCE SEGMENTATION

DIGITAL ENGAGEMENT

INTERACTIVE SURVEYS

SOCIAL MEDIA STRATEGIES

POLLING

FOCUS GROUPS

DOOR TO DOOR SURVEYS

SOCIAL VALUE INTEGRATION



CREATE

Transform your concept into reality with Studio Sustancia, our in-house print and digital design studio

VISUAL IDENTITY & BRANDING

BESPOKE WEBSITES

VIDEO AND ANIMATION

SOCIAL MEDIA CONTENT & DIGITAL ADVERTISING

EDITORIAL DESIGN

BROCHURES, REPORTS AND NEWSLETTERS

SITE HOARDINGS AND SIGNAGE

ILLUSTRATION

Elevating communities through Social Value.

At Concilio, we are more than just a Communications Agency

Our ethos is to bring people together to create better places. But we take it a step further. We believe that adding social value should be at the heart of every project. Through comprehensive planning, stakeholder engagement, and innovative strategies, we strive to leave a lasting legacy for communities whilst meeting the unique needs of each project and landscape.

Our unique approach to Social Value

1

Agree Aims

Together with our team, we craft a Social Value Purpose Statement that aligns with the community's actual needs and what you are seeking to achieve.

2

Stakeholder Needs Assessment

We engage in thoughtful dialogue with the community, ensuring we address their genuine concerns rather than pushing a one-size-fits-all agenda.

3

Develop a Social Value Strategy

Our outcome-driven strategy includes initiatives that will deliver economic benefits, environmental sustainability, community wellbeing, health and education, technology and innovation, cultural enrichment and will translate community needs into actionable plans.

4

Measurement

Using robust metrics, we continually assess the social impact of our projects.

5

Execution

We don't just plan, we implement. We ensure our strategies translate into meaningful community benefits.

6

Social Value Statement

A part of every planning application, this statement encapsulates the value we've added to the community.

Delivering Social Value

Whiteley Community Foundation

Concilio runs the Whiteley Community Foundation.

The Foundation is a cross-body charitable trust made up of representatives from The Whiteley Project, Westminster City Council and local residents' associations.

It was created to ensure that the development leaves a lasting, transformational legacy on the local community.

Alongside supporting projects such as local food banks, English lessons for refugees and sports clubs, we have established the Whiteley Scholarship. This annually supports one university student from the local area with a full maintenance grant to enable them to focus on their studies.



Cambridge Investment Partnership

Concilio has assisted the Cambridge Investment Partnership (CIP) - a JV between Hill and Cambridge City Council - on over 10 housing estate regeneration schemes.

The City Council Housing Committee has recognised the efforts taken to deliver lasting benefits for City residents, acknowledging this is needed to bring people on the regeneration journey.

We have ensured true, open and transparent engagement with local communities, listening to their concerns and working with them to ensure CIP understands the local community needs.





Case Studies | London

CURRENT AND RECENT PROJECTS

Our experience across London

CURRENT AND RECENT PROJECTS IN:



- BARKING AND DAGENHAM
- BRENT
- CAMDEN
- CROYDON
- ENFIELD
- HAMMERSMITH AND FULHAM
- HARINGEY
- HARROW
- HOUNSLOW
- KENSINGTON AND CHELSEA

- KINGSTON UPON THAMES
- LAMBETH
- LEWISHAM
- NEWHAM
- REDBRIDGE
- SUTTON
- TOWER HAMLETS
- WALTHAM FOREST
- WANDSWORTH
- WESTMINSTER





Residential

LONDON

Berol Quarter



LOCATION HARINGEY

CLIENT BERKELEY SQUARE DEVELOPMENTS

1.5 million sq ft of commercial and residential space

Concilio has supported Berkeley Square Developments on all of its applications in the Berol Quarter, Tottenham Hale, Haringey. The schemes include:

Ashley Gardens: 315 BtR apartments

Berol House: 30,000 sq ft commercial development and 18 apartments

The Gessner: 166 BtR apartments with 14,000 sq ft of commercial space.

Rosa Luxemburg Apartments: 108 apartments delivered to Haringey Council for social rent

Station Square West: 123 apartments, operated by Newlon.



Tooting Police Station



LOCATION
Merton

CLIENT
Telereal

DETAILS
62 high quality and sustainable new homes



Cockfosters Car Park



LOCATION
Enfield

CLIENT
Connected Living London, JV between Grainger and TfL

DETAILS
351 homes and 4,000 sqm of open space next to the Piccadilly Line Station



65-69 Parkhurst Road



LOCATION
Islington

CLIENT
Fairview

DETAILS
118 apartments at the site of the former Territorial Army Centre



Ladywell



LOCATION
Lewisham

CLIENT
Lewisham Homes

DETAILS
New homes proposed by Lewisham Council's housing development company



Paddington Green Police Station



LOCATION CITY OF WESTMINSTER

CLIENT BERKELEY HOMES

500 new homes and commercial space

Concilio was appointed in July 2020 to conduct a comprehensive consultation and public affairs role for Berkeley Homes and their proposals for Paddington Green Police Station, Westminster.

The proposals included 500+ new homes and 55,000 sq ft of new commercial space across buildings ranging from 14 to 25 storeys.

Located at the junction of three wards (Little Venice, Church Street and Hyde Park) there were a number of political and community stakeholders who needed to be engaged, along with the wider community who were well organised and knowledgeable about the planning process.

The location was also in the ward of the the Deputy Leader and Cabinet Member for Business and Planning, meaning a robust political strategy had to be considered.

Over a period of 7 months, more than 15 meetings were arranged with political and community representatives, more than 100 surveys were completed, the consultation website had more than 1000+ views and social media adverts were viewed more than 60,000 times.

We also advertised the consultation to the local community via a traditional flyer to more than 6,000 properties. ed plans.

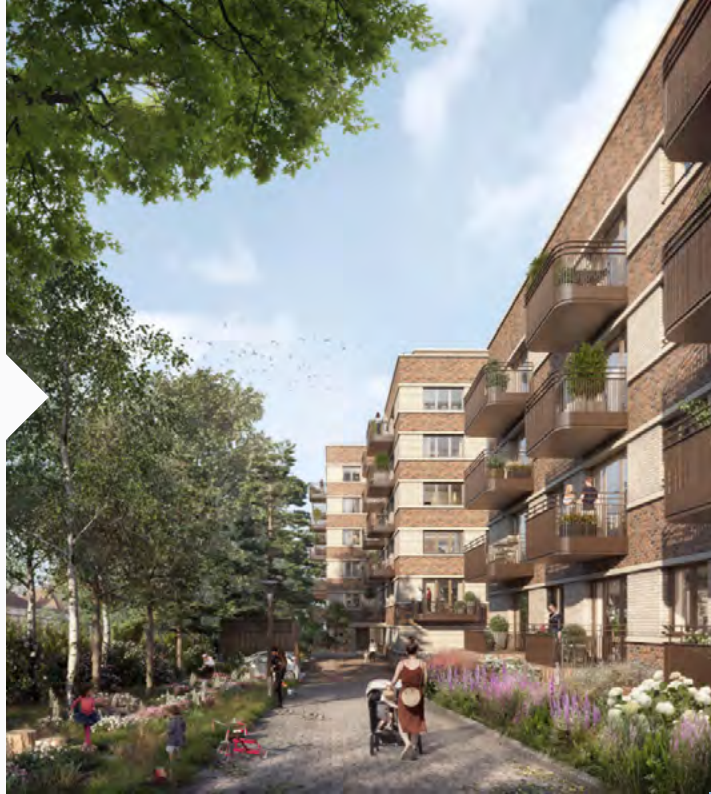
Arnos Grove Car Park



LOCATION
Enfield

CLIENT
Connected Living London, JV
between Grainger and TfL

DETAILS
162 apartments at two former car
park sites next to the Station



95-97 Clapham High Street



LOCATION
Lambeth

CLIENT
Gloucester Group

DETAILS
45 new homes and over
1,000 sqm of flexible
commercial space



Barkingside Yard



LOCATION
Redbridge

CLIENT
Vistry, Peabody and TfL

DETAILS
98 new homes, mix of
shared ownership and
London Affordable Rent



Chiswick Gate



LOCATION
Hounslow

CLIENT
Berkeley

DETAILS
174-home development
for Berkeley Homes in
Chiswick

Former Stamping Plant Site, Dagenham



LOCATION BARKING & DAGENHAM
CLIENT PEABODY

3,502 homes + commercial, education and leisure

Concilio was appointed in 2021 to provide Peabody with communication and public affairs support for their proposed 3,500 home residential led development with commercial ground floor uses at the former Stamping Plant site in Dagenham.

Concilio's engagement was wide-reaching and effective, drawing praise from the Local Planning Authority for the positive approach.

It included school art programmes, street stalls, youth focus groups and extensive social media advertising.

The applicaiton was unanimously approved and at **June's 2023 Planning Awards, Dagenham Green won the award for planning permission of the year!**



Kelaty House



LOCATION BRENT

CLIENT SHAPE AND CROSSTREE

300 bed co-living development + co-working and studio space



Gasholder Site, New Southgate



LOCATION ENFIELD

CLIENT CITY & SUBURBAN HOMES

182 homes at former gasholder site, New Southgate



Meridian Water



LOCATION ENFIELD
CLIENT COUNTRYSIDE PARTNERSHIPS

Supporting Countryside with their Meridian Water proposals

Concilio is supporting Countryside Partnerships on the first phases of the Meridian Water development, Enfield.

Meridian Water is Enfield Council's lead regeneration project, creating 10,000 homes and 6,000 jobs.

Concilio is providing strategic support and running the consultation for Countryside Partnerships at Phases 1b and 2.

Phase 1b will deliver 676 homes (50 per cent affordable), a 600 sqm medical centre and 2,100 sqm commercial space.

Phase 2 will provide 274 new affordable homes to be managed by MTVH, alongside commercial space, at the former Gasholder site on Leaside Road.



Albert & Sweedish Wharf



LOCATION HAMMERSMITH & FULHAM

CLIENT HENLEY INVESTMENT PARTNERSHIP

285 homes and restoration of a fully operational wharf + extension of the Thames Path



50-56 Fore Street, Upper Edmonton



LOCATION ENFIELD

CLIENT V

110 apartments & terraced houses, all social rent, plus restoration of ground floor commercial space.





Mixed-use

LONDON

Edmonton Green Shopping Centre



LOCATION ENFIELD
CLIENT CROSSTREE

1,500 new homes + commercial space

Concilio provided strategic, political and engagement support for Crosstree in support of their proposals for Edmonton Green Shopping Centre, Enfield.

The 26 acre site is the heart of the Edmonton community, housing a covered market and a successful shopping centre that has over 1 million visits a month.

It is widely recognised within Enfield that the centre is outdated, but that the unique mix of local stores for the community needs to be maintained, alongside the desire from many in the community for more 'High Street' stores and an evening economy.

Utilising our unparalleled knowledge of Edmonton, its community and politicians, Concilio helped Crosstree to successfully navigate the political process. and secure a planning consent for 1,500 homes.



The Whiteley



LOCATION CITY OF WESTMINSTER
CLIENT MARK, FINCHATTON AND CC LAND

Mixed-use redevelopment to include residential, commercial, leisure and hotel uses.

Concilio has been working with the development team for over six years, providing community and political engagement support for the initial planning application and two subsequent Section 73 applications.

We have run the Community Liaison Group since construction began and also facilitate the Whiteley Community Foundation, delivering Social Value in partnership with Ward Councillors within the local Bayswater community.

Alongside this we produce a tri-annual Community Magazine, issued to 6,000

addresses, informing them about the development programme and the Social Value being delivered.

All of this activity has meant constant engagement with neighbours, stakeholders, the two main residents' associations, Ward Councillors and three Westminster City Council Planning Chairs. We have also had to navigate a changing political landscape following to the 2022 local elections.



Centre Court, Wimbledon



LOCATION MERTON
CLIENT ROMULUS

Mixed-use redevelopment of the shopping centre

Concilio has been appointed by Romulus to undertake all community and political engagement as they seek to transform the Centre Court Shopping Centre, Wimbledon.

Located next to Wimbledon Station, the Shopping Centre is tired and in need of re-positioning.

It's prominent position means that there is considerable interest in what is being proposed from a wide range of political stakeholders and community groups.

A key focus of the communication is to show how the new Centre will support local businesses and be far more sustainable, including an urban farm, growing mushrooms through waste coffee from stores and beehives on the roof.

To date there is considerable support from the community for the new future of Centre Court.





The Old War Office



LOCATION CITY OF WESTMINSTER

CLIENT WESTMINSTER DEVELOPMENT SERVICES

Hotel, residential and commercial redevelopment of this historic building

Concilio has supported Westminster Development Services - a JV initially between the Hindjua Family and OHL Desarrollos - since they purchased The Old War Office from the MoD in 2016.

The initial planning application involved considerable engagement with neighbouring Whitehall Court, Councillors and many MPs, Peers and associations who have connections to the Military and therefore the history of this prominent building.

Following consent being granted we were appointed to Chair the Community Liaison Group, which we have done throughout the

entire development process. This involved monthly meetings, updating neighbours on the development process and navigating tricky conditions during COVID.

The stunning development has now opened, with a Raffles Hotel, apartments, nine restaurants, spa and ballroom.

Uplands Business Park, Waltham Forest



LOCATION WALTHAM FOREST
CLIENT NEAT & BLACKROCK

Mixed-use redevelopment of the shopping centre

Concilio was appointed by NEAT and BlackRock to provide engagement and consultation support for the redevelopment of Uplands Business Park on Blackhorse Lane, Waltham Forest - located in SIL.

Initial survey work with local residents made it clear that the community and politicians had an affinity to the current space, using the many taprooms and food outlets that are mixed in with the industrial spaces. It is seen by many as a reason to live in the area, though there was also a recognition more homes are needed in the Borough.

We devised the strapline 'Connecting Industry to Culture and Housing' to show that we are maintaining the employment space, enhancing the culture and providing housing.

Emphasising this over a wide-ranging consultation programme has seen significant support for the proposals.





Queensway Parade



LOCATION CITY OF WESTMINSTER
CLIENT M A R K

Residential, office and commercial development on Queensway

Alongside our work on The Whiteley, Concilio was appointed by MARK to undertake community and political engagement in support of a major redevelopment on Queensway.

The current residential buildings on site are of poor quality and the commercial units are not suitable for modern tenants.

Over the course of two years Concilio undertook numerous rounds of consultation and meetings with the local community, politicians and stakeholders.

Prior to the scheme going to Committee, a change in administration meant a different focus was needed on affordability and sustainability, especially given the intention to demolish the existing buildings.

Concilio provided strategic advice to the project team and planning consent was granted by Committee in 2023.



Commercial

LONDON

Heritage House



LOCATION ENFIELD
CLIENT BRITISH LAND

435,000 sq ft multi-level logistics hub

Concilio was appointed by British Land to help them secure planning consent for a major redevelopment of Heritage House, located in the Southbury Road SIL, Enfield.

Located on one side next to residential properties and with the proposals seeking to double the size of the existing property, Concilio sought to engage with residents and understood how their relationship with the site could be improved.

Continuous in-person and digital engagement ensured that a number of greening and highways improvements evolved during the design period, as well as the provision of SME focussed space on Southbury Road.

Our engagement ensured that no residents spoke against the scheme at Committee, with Councillors voting unanimously in favour of the plans.



Restoration Hardware



LOCATION

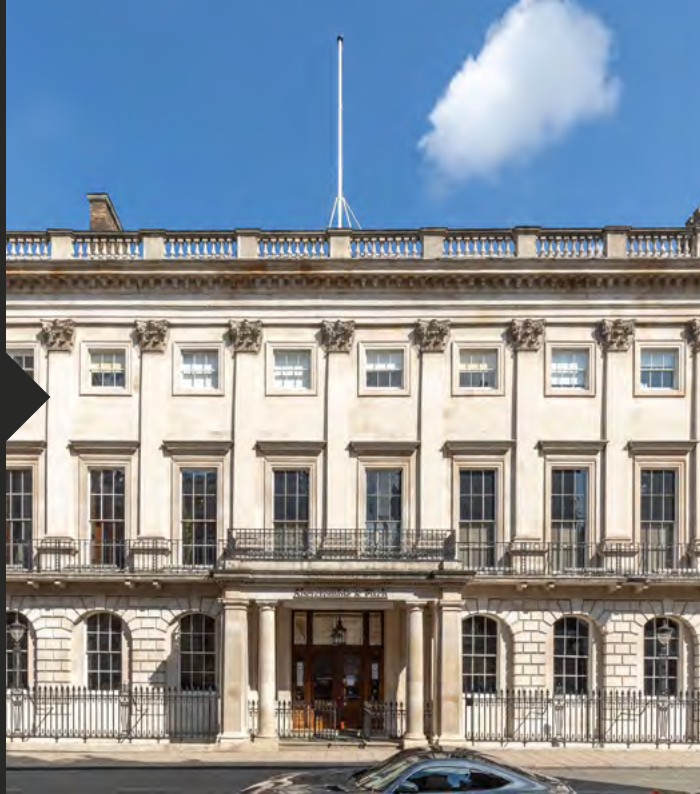
City of Westminster

CLIENT

Restoration Hardware

DETAILS

Sensitive refurbishment to create a new flagship retail and hospitality destination



1 Southwark Bridge Road



LOCATION

Southwark

CLIENT

WPP

DETAILS

Redevelopment of prominent building associated with the Financial Times



Winchester House, 75 London Wall



LOCATION

City of London

CLIENT

Castleforge & Gamuda Berhad

DETAILS

Retrofit-first, Net Zero Carbon
Refurbishment of former Deutsche Bank HQ



318 Oxford Street



LOCATION

City of Westminster

CLIENT

Publica Properties Ltd

DETAILS

Additional height, new ground floor shopfronts and replacement windows



1 Golden Lane



LOCATION CITY OF LONDON
CLIENT CASTLEFORGE

Extensions and refurbishment of sensitively located property

1 Golden Lane is one of the most sensitively located buildings in the City of London.

Both the adjacent Golden Lane Estate and Barbican have very vocal and well organised resident groups, along with a local community that is knowledgeable and engaged with planning applications.

Recognising the need for a sensitive and comprehensive consultation, Concilio was appointed to navigate the political, stakeholder and community engagement.

This included two rounds of consultation, a webinar, in person exhibition, consultation website (over 700 views), social media campaign (14,000 impressions), school activities and over 20 individual stakeholder briefings.

The scheme was approved by the City Corporation's Planning and Transportation Committee on 1st November 2022.

Annabel's Berkeley Square



LOCATION
City of Westminster

CLIENT
Caprice/Birley Group

DETAILS
Relocation of the world-famous
members Club to a new location
in Berkeley Square



2 Aldermanbury Square



LOCATION
City of London

CLIENT
GPE

DETAILS
Redevelopment to provide a
new office building in the heart
of the City



The British Museum



LOCATION
Camden

CLIENT
The British Museum

DETAILS
New energy centres to enable
the modernisation of this
historic building



1 Chapel Place



LOCATION
City of Westminster

CLIENT
CC Land

DETAILS
Proposal to deliver modern
and sustainable workspace
with new public realm



Hotel

LONDON

The Ritz



LOCATION CITY OF
WESTMINSTER

CLIENT WDS

Refurbishment and extensions to the
World-famous hotel



Mandarin Oriental, Hanover Square



LOCATION CITY OF
WESTMINSTER

CLIENT CLIVEDALE

New build hotel + connected residential



The Dorchester



LOCATION CITY OF
WESTMINSTER

CLIENT THE DORCHESTER

Rooftop extension and new restaurant



The Nomad



LOCATION CITY OF
WESTMINSTER
CLIENT SYDELL GROUP

Refurbishment of historic former Bow Street
Magistrates Court



1 Mayfair



LOCATION CITY OF
WESTMINSTER
CLIENT CROSSTREE

Repurposing of office to leading, sustainable hotel



5 Strand



LOCATION CITY OF
WESTMINSTER
CLIENT WHITBREAD

New consent for a Hub by Premier Inn





Health and Life Sciences

LONDON

Hillingdon Hospital



LOCATION HILLINGDON

CLIENT HILLINGDON HOSPITALS NHS FOUNDATION TRUST

New hospital for Hillingdon



Dean Bradley House, Horseferry Road



LOCATION CITY OF WESTMINSTER

CLIENT MEDICI LIFECARE

Senior living and care facilities for Westminster





Oriel St Pancras



LOCATION CAMDEN

CLIENT MOORFIELD EYE HOSPITAL NHS
FOUNDATION TRUST

Community engagement support for the Oriel project



95 –100 Tottenham Court Road



LOCATION CAMDEN

CLIENT DERWENT LONDON

Life Science planning permission in the heart of London



Case Studies | Eastern

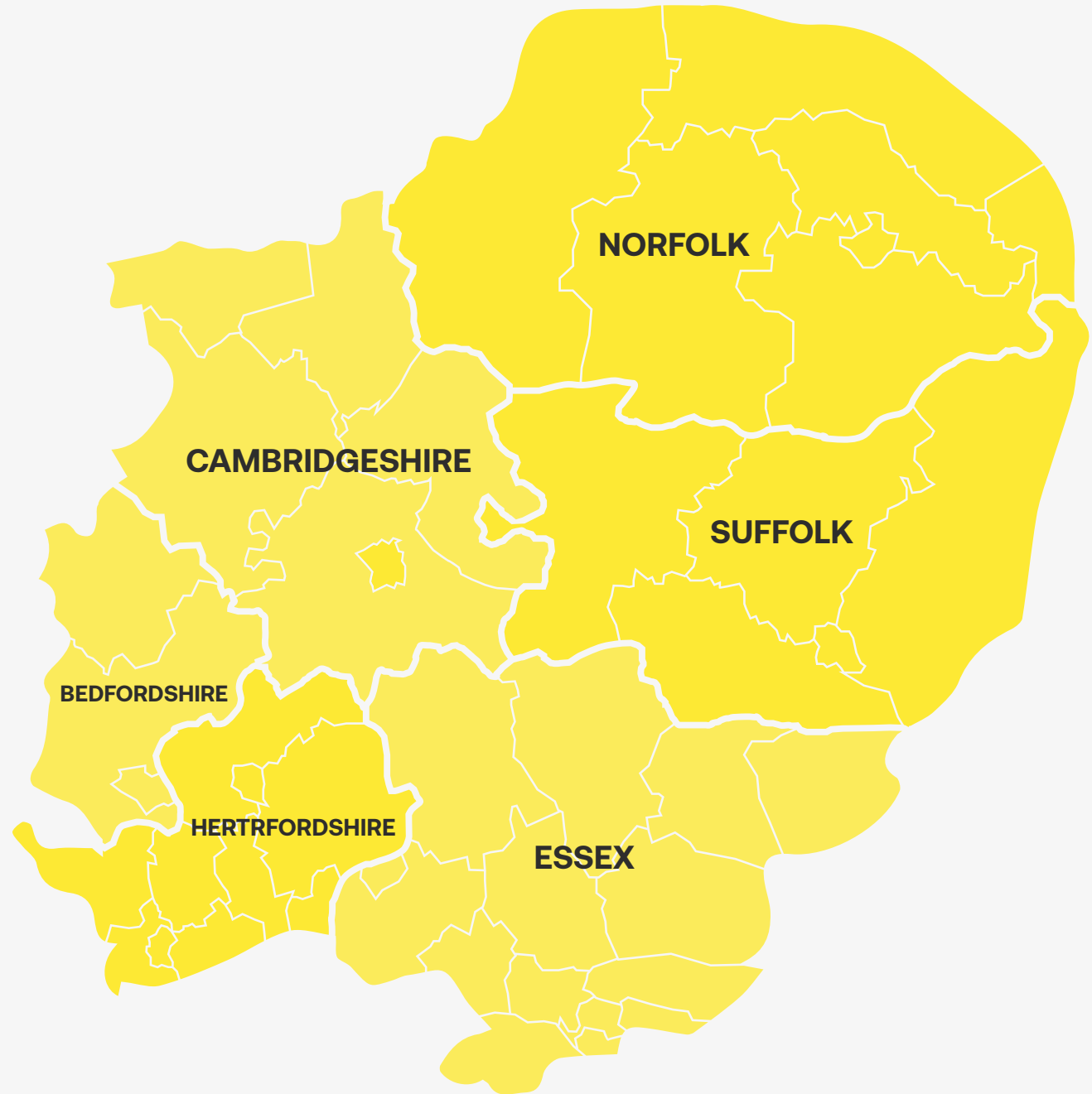
CURRENT AND RECENT PROJECTS

Concilio: the leading communications agency in the Eastern Region

Working from our office in the heart of Cambridge, Concilio is the most active communications agency working in the City and South Cambridgeshire.

Our work encompasses Commercial, Life Sciences, Office and Residential with clients including the University, a number of Colleges, East West Rail, Kadans and both Cambridge City Council and South Cambridgeshire District Council's residential development companies.

Alongside our work here we are active in each of the Eastern Region's Counties, stretching from Kings Lynn to Brentwood and East Suffolk to Huntingdon.



Cambridge and South Cambs

EASTERN

Waterbeach New Town East



LOCATION SOUTH CAMBS

CLIENT WATERBEACH DEVELOPMENT CORPORATION (JV BETWEEN ROYAL LONDON, TURNSTONE AND ST JOHN'S COLLEGE)

4,500 new homes and a relocated train station

Concilio has been working with RLW Estates for a number of years on the proposals for up to 4,500 new homes and a relocated train station at the Village of Waterbeach, three miles north of Cambridge.

The communications strategy has been based around:

- Securing the allocation in the Local Plan (achieved September 2018)
- Getting planning permission to relocate the existing Village train station one mile

north to land controlled by RLW Estates (achieved October 2018)

- Securing planning permission for 4,500 homes (planning permission achieved January 2021)

Continued engagement is taking place, with regular briefings being held for neighbouring parish councils, exhibitions in Waterbeach, meetings with the Greater Cambridge Partnership, regional Mayor and the Cambridgeshire & Peterborough Combined Authority.



Partnering with Cambridge City Council and South Cambridgeshire District Council



LOCATION CAMBRIDGE AND SOUTH CAMBS

CLIENT CAMBRIDGE INVESTMENT PARTNERSHIP AND SOUTH CAMBRIDGESHIRE INVESTMENT PARTNERSHIP, JVS BETWEEN CAMBRIDGE CITY COUNCIL AND SOUTH CAMBRIDGESHIRE DISTRICT COUNCIL AND HILL

12 different development proposals across Cambridge

Since being appointed on our first scheme in 2020, Concilio has partnered with Cambridge City Council and South Cambridgeshire District Council on 15 projects through their equal partnerships with Hill.

Cambridge Investment Partnership (CIP) was established in 2017 to address the housing shortage across Cambridge by providing high-quality brand-new council homes and market sale homes, commercial and community facilities.

South Cambridgeshire Investment Partnership (SCIP) was formed in 2020 to deliver affordable and sustainable homes and regenerate communities across the district.

To date, Concilio has worked with CIP on 14 projects and SCIP on their first flagship project.

These have covered a range of projects from major estate and local centre regeneration and infill development in Cambridge to a new 200-home neighbourhood in Cambourne.

For each of these projects, we have organised community focused events to engage with residents and key stakeholders, ensuring that their voices are heard, and their input is considered in the planning process.

So far, over 300 homes have been consented as part of projects we have worked on.



Merlin Place



LOCATION CAMBRIDGE

CLIENT KADANS SCIENCE PARTNER

Office and lab space, café and significant public realm improvements



Unit 440, Cambridge Science Park



LOCATION SOUTH CAMBS

CLIENT TRINITY COLLEGE CAMBRIDGE

Best-in-class office and lab space in architectural landmark building





Comberton



LOCATION SOUTH CAMBS
CLIENT INSPIRED VILLAGES AND ENDURANCE
ESTATES

200-home Integrated Retirement Community



Hardwick



LOCATION SOUTH CAMBS
CLIENT HILL

Land promotion for a new 400-home community

Former NIAB HQ, Huntingdon Road



LOCATION CAMBRIDGE
CLIENT VERTEX LIVING

Mixed-use development at major site in Cambridge

Concilio was appointed by Vertex Living to manage the engagement for a major

development at the former NIAB site on Huntingdon Road, which proposed:

- 291 BtR apartments
- 202-room aparthotel
- Community facilities including microbrewery, cycle repair shop and gym

Given its location, this was the first major BtR scheme in the City to go before the Joint Development Control Committee.

We undertook extensive engagement with the Ward Councillors, community groups and neighbouring residents on Howes Place. This consultation led to two variations of the scheme being presented to Committee, with 'Option B' incorporating the comments of residents. 'Option B' was approved by Committee, with acknowledgement given to how close engagement led to an improved scheme.





Westbrook Centre



LOCATION CAMBRIDGE

CLIENT FORGE_KN: REEF GROUP & UBS

State-of-the-art low carbon life sciences campus



The Way, Fowlmere



LOCATION FOWLMEERE, SOUTH CAMBS

CLIENT GENTWO

High-quality research and development space + community facilities

SCIP housing proposal



LOCATION CAMBOURNE, SOUTH CAMBS
CLIENT SOUTH CAMBRIDGESHIRE
INVESTMENT PARTNERSHIP

Residential development at land opposite the South Cambs Council offices

South West Cambridge



LOCATION CAMBRIDGE AND SOUTH CAMBS
CLIENT UNIVERSITY OF CAMBRIDGE AND A
CONSORTIUM OF FIVE COLLEGES

Land promotion in the Local Plan for 2,800 homes





Orchard Park



LOCATION SOUTH CAMBS
CLIENT TLC GROUP

Residential and apart-hotel development



444 Newmarket Road



LOCATION CAMBRIDGE
CLIENT NEXT GEN

154-bed student development

Across the Eastern Region

EASTERN

Brightwell Lakes



LOCATION EAST SUFFOLK
CLIENT TAYLOR WIMPEY

Supporting a 2,000 home development at Martlesham



Hillington Square



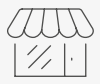
LOCATION KING'S LYNN
CLIENT FREEBRIDGE HOMES

Estate regeneration in the heart of King's Lynn





Brampton Cross



LOCATION HUNTINGDONSHIRE
CLIENT ENDURANCE ESTATES

A new, world class Enterprise Centre for Huntingdonshire



Aldenham Reservoir



LOCATION HERTSMERE
CLIENT JEWEL OF HERTSMERE LTD

Restoring public access to the reservoir and associated enabling office development in the green belt.

Colchester Northern Gateway



LOCATION COLCHESTER
CLIENT TURNSTONE

Cineworld anchored leisure development with Travelodge and six restaurants



Ely Leisure Village



LOCATION EAST CAMBS
CLIENT TURNSTONE

Cineworld anchored leisure development with six restaurants and two drive-thrus





Dullingham



LOCATION EAST CAMBS
CLIENT TURNSTONE

Development of 160 homes + new parkland adjacent to Station

Elsenham



LOCATION UTTLESFORD
CLIENT BLOOR HOMES

Reserved Matters Application for up to 200 homes adjacent to the Station

Humber Doucy Lane



LOCATION IPSWICH & EAST SUFFOLK
CLIENT BARRATT DAVID WILSON HOMES &
HOPKINS HOMES

650 home development on the outskirts of Ipswich



Brentwood Acres



LOCATION BRENTWOOD
CLIENT FAIRVIEW

152 homes + 70 bed care home on site of former Ford HQ





Former Shredded Wheat Factory



LOCATION WELWYN HATFIELD
CLIENT MTVH

630 homes in the heart of Welwyn, replacing the former iconic Shredded Wheat factory

Cuffley



LOCATION WELWYN HATFIELD
CLIENT BELLWAY

Reserved Matters application for 121 homes



sustancia
studio

Studio Sustancia

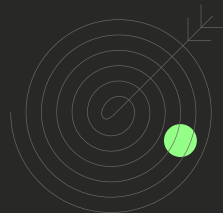
YOUR STUDIO SPECIALISING IN BRAND STRATEGY AND DESIGN
FOR THE BUILT ENVIRONMENT

A creative studio specialising in property marketing and creative strategy for places

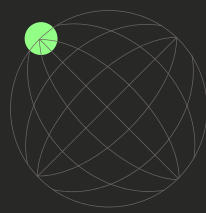
‘Sustancia’ means the foundation and core element of any idea or experience. We believe that places can have meaning and values that connect with people. And as everyone seek a place to belong and a lifestyle to feel part of, our mission is to find out their substance through creative strategy.

We understand how the built environment shapes the way we live and feel. Every case is unique, and that’s why we seek to understand local communities and their heritage, whilst understanding your aspirations to deliver new places and experiences.

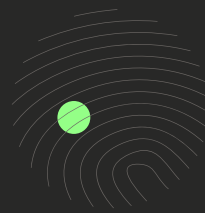
We have supported Concilio on hundreds of communication campaigns, connecting with audiences across London and the Eastern Region.



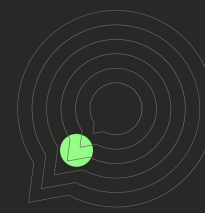
Brand strategy &
visual identity



Digital product &
website



Print design &
advertising

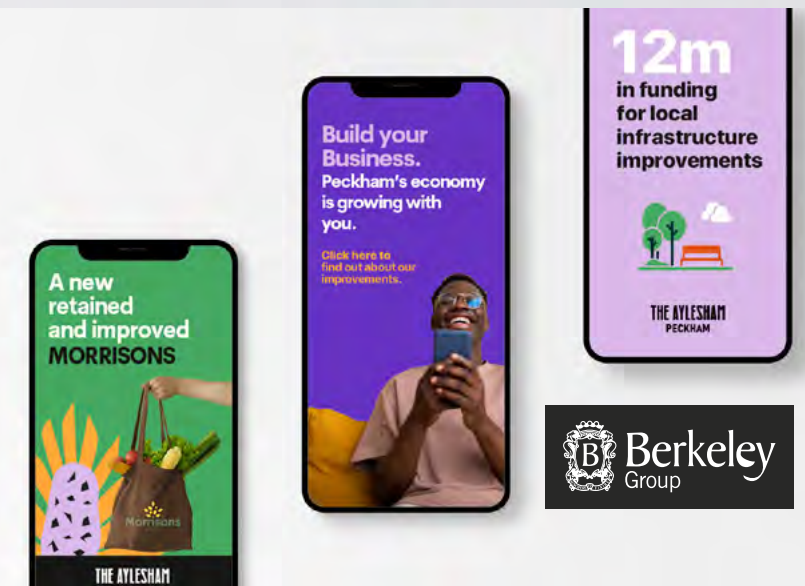
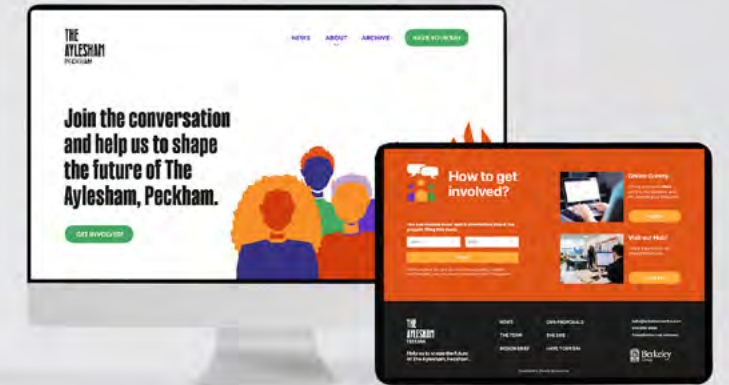
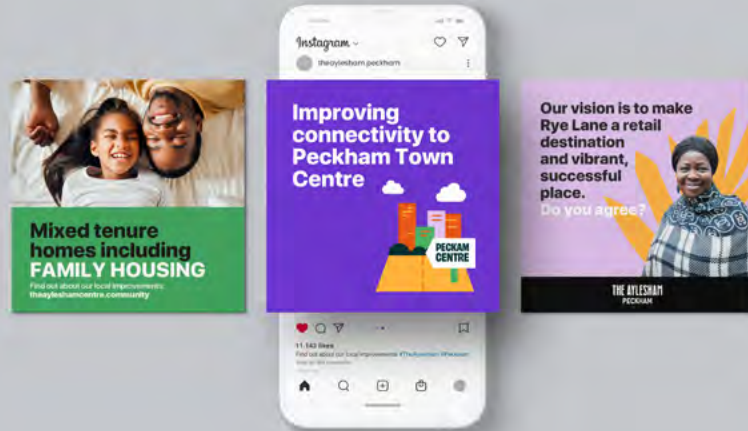


Social media
content creation

CREATING
MEANINGFUL
PLACES.

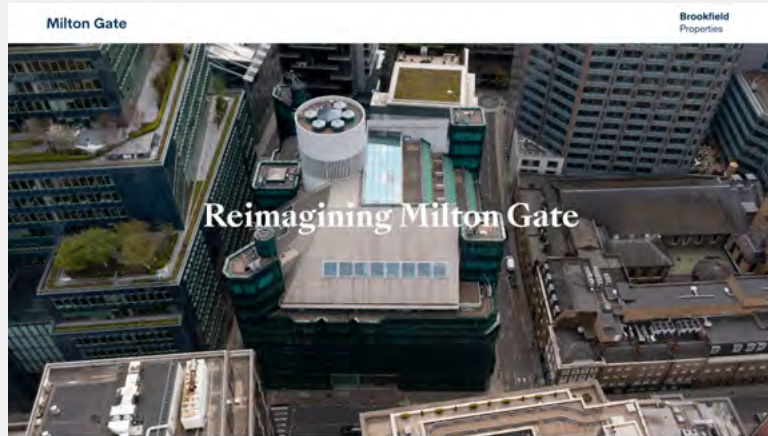
BRANDING

Creative strategy that generates a comprehensive brand universe, translated into cross-media communication campaigns.



WEBSITES

We study your brand and aspirations to create a fresh and user friendly online presence



Help shape the future of Milton Gate

Welcome to the consultation website for Milton Gate, a 1980's office building located at 60 Chiswell Street in the City of London.

Brookfield Properties have assembled a team of specialists to explore opportunities to reimagine Milton Gate for a greener future, ensuring it can meet the evolving needs of the future generation of workers and be a positive contributor to its environment and local community.

Brookfield Properties have an exceptional track record in the City, and globally, of creating best in-class, sustainable assets and are excited by this unique opportunity to deliver positive change.

As part of the team's commitment to early community engagement, we welcome the opportunity to hear your perspectives on the existing building and environment, and how a future office development can best serve the local community, office workers and visitors.

Below you will find some context on Milton Gate and its surrounds, and our initial vision for the site.

We are at an early stage of our design journey and look forward to receiving your input to help inform our design responses, future public consultation events and a planning application.



Virtual Exhibition Boards

Learn more about our initial thoughts. Click the link to explore our virtual exhibition boards.

Exhibition Boards

Our vision

High quality design and maximising sustainability credentials are driving Brookfield Properties' approach to the future of Milton Gate. Our vision is to:

- Reposition the building to meet the evolving needs of the City and the community
- To adopt a retro-fit first approach to analysis and design solutions
- Deliver an all-electric building with leading sustainability credentials
- Enhance the civic presence of the building and its contribution to the Culture Mile
- Improve the connection of the building to the Elizabeth One and promote sustainable modes of transport
- Improve the utilisation and biodiversity of the site



Fat Macy's, a social enterprise that Brookfield Properties supports.

Brookfield Properties

Contributing to the local community

Brookfield Properties brings its indoor and outdoor spaces to life through culture with the aim of connecting people and creating memorable experiences. This is achieved by building long-term cultural partnerships and by working with emerging and contemporary artists that challenge conventional thinking and offer a fresh perspective on life.

As well as supporting cultural initiatives, Brookfield Properties is also committed to making a positive impact through social initiatives. For instance, Brookfield Properties supports Fat Macy's, a charity that provides outdoor activities for young people with disabilities through employee volunteering and donations. They also support Fat Macy's, a social enterprise that trains and employs young Londoners living in temporary accommodation by providing space and construction resources to build a new restaurant.



Milton Gate

Proposed redevelopment of Milton Gate to meet the evolving needs of the future generation of workers and be a positive contributor to its environment and local community.

Brookfield Properties

MCM.

savills

HEYNE TILLET STEEL

champanbidp

CA

CONCILO

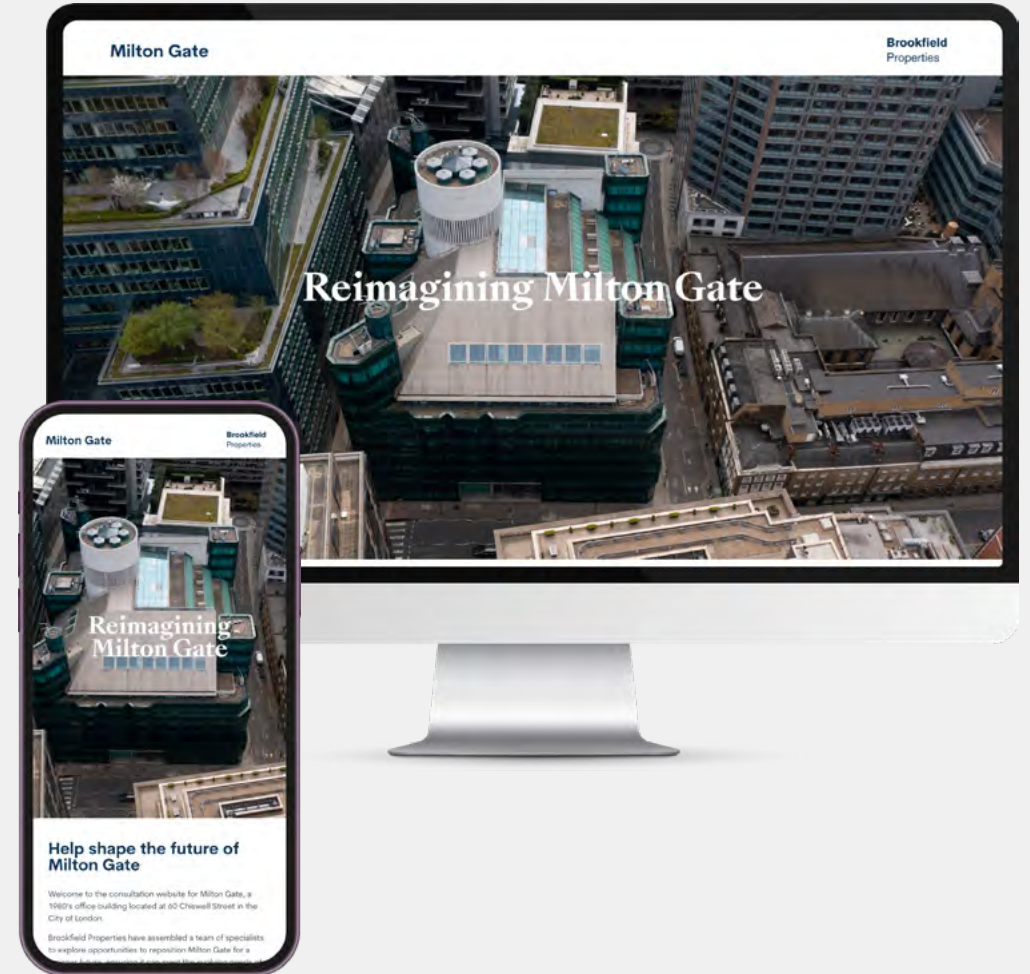
Phil Allen

BRD Culture

Powered by Studio Substance

CONTACT US

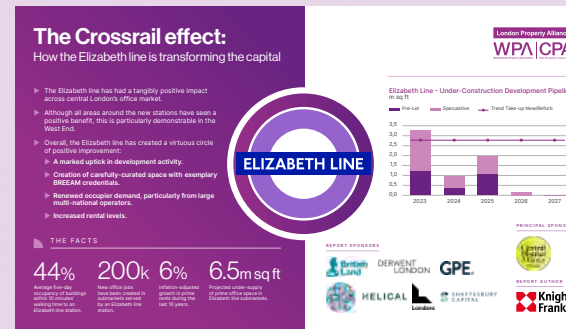
020 774 7638
london@brookfieldproperties.com



Brookfield Properties

EDITORIAL DESIGN

Developing a wide range of editorial products, comprising full reports and data visualisation, with a detail-oriented approach.



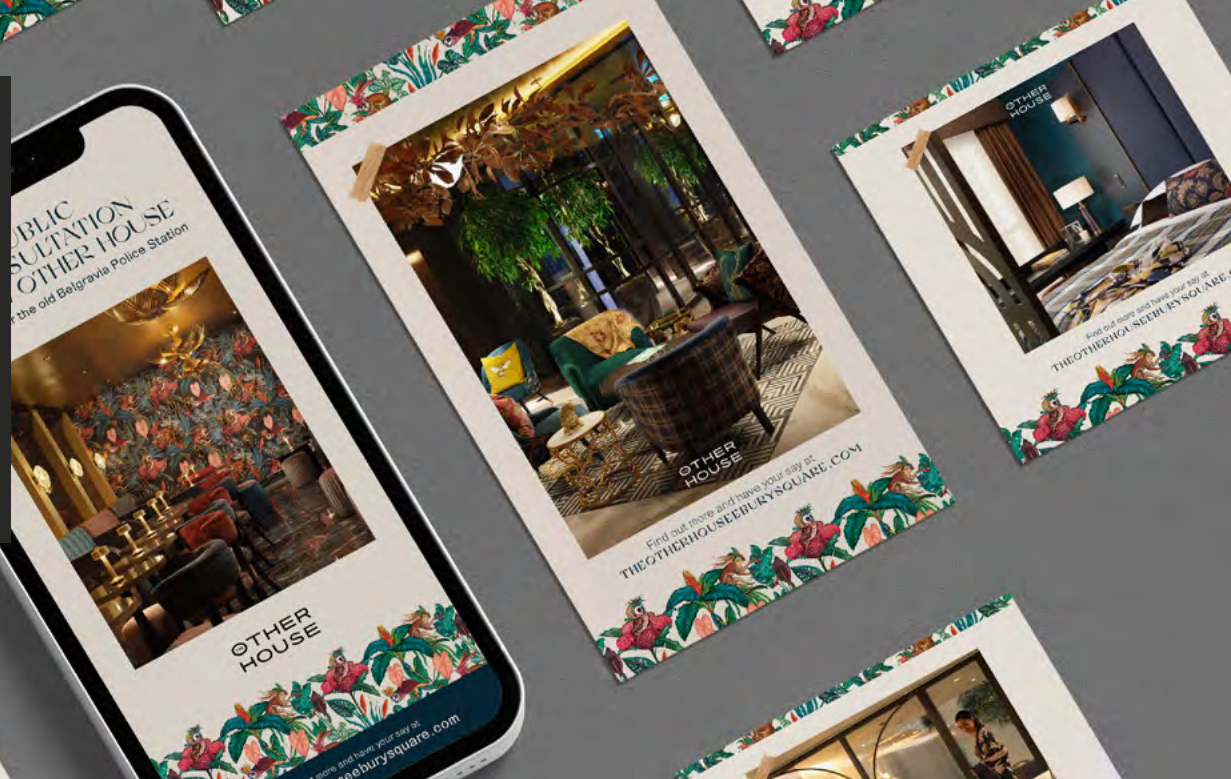
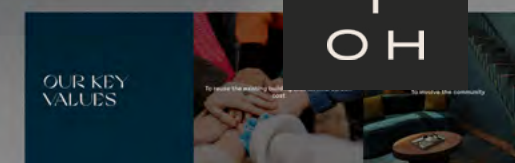
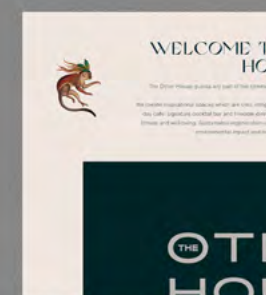
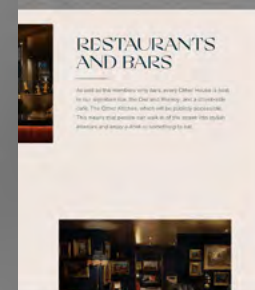
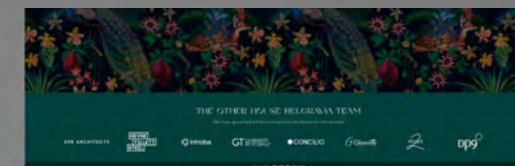
COMMERCIAL BROCHURES

The key tool for selling developments. We develop the message and visual strategy to ensure you stand out in a crowded marketplace.



The Other House Belgravia

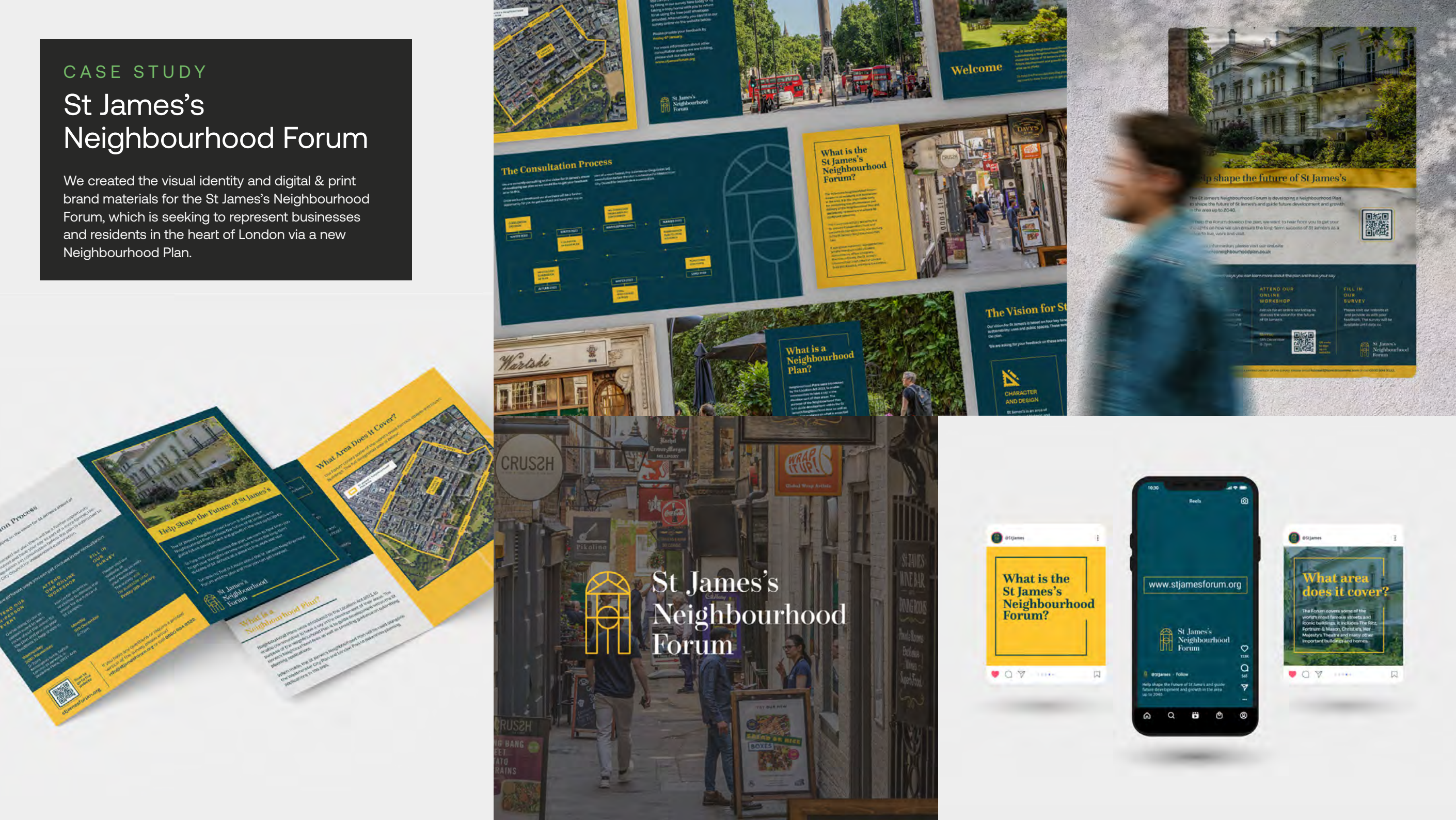
We undertook all design work to support The Other House as they sought to achieve planning permission for a new development in Belgravia. Working with the existing brand we developed a comprehensive set of digital and print materials.

[illegible]

CASE STUDY

St James's Neighbourhood Forum

We created the visual identity and digital & print brand materials for the St James's Neighbourhood Forum, which is seeking to represent businesses and residents in the heart of London via a new Neighbourhood Plan.



Do you want to work with us?

VISIT US

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CALL US

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EMAIL US

hello@conciliocomms.com



OUR SITE

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● CONCILIO x sustancia
studio